NADIA MENSAH

nadia.mensah32@example.com • linkedin.com/in/nadia-mensah • Amsterdam, Netherlands

SUMMARY OF QUALIFICATIONS

- Sales professional who builds long relationships rather than one-off deals.
- Experience across 3 employers, most recently as Senior Account Executive at Clearpath Software.
- Consistently at or above target.
- Known for clear communication with colleagues and for following work through to the end.

EDUCATION

University of Sydney — **Sydney**
BA Business Studies — *2015*

PROFESSIONAL EXPERIENCE

Clearpath Software — **Amsterdam**
Senior Account Executive — *Jan 2024 – Present*

- Trained two new reps on our sales process.
- Looked after a portfolio of 45 client accounts and their renewals.
- Kept the CRM accurate so forecasts could be trusted.
- Shared customer feedback with product to shape the roadmap.
- Ran quarterly business reviews with the top ten accounts.

Clearpath Software — **Amsterdam**
Account Executive — *Jul 2020 – Oct 2023*

- Ran discovery calls and product demos for mid-sized customers.
- Closed 118% of annual target in my second year.
- Negotiated renewals and price increases with long-standing customers.
- Worked with marketing on follow-up for event leads.

Fenwick Supplies — **Amsterdam**
Sales Development Rep — *Jul 2017 – Jul 2020*

- Built a pipeline of new business from cold outreach and referrals.
- Wrote proposals and tender responses with the bid team.
- Mentored a new rep through their first two quarters.

INITIATIVES

Key account plan

- Planned and delivered it alongside day-to-day work, with a written plan and agreed success measures.
- Shared the results with the wider team and kept the documentation up to date.

Sales playbook update

- Planned and delivered it alongside day-to-day work, with a written plan and agreed success measures.
- Shared the results with the wider team and kept the documentation up to date.

TECHNICAL SKILLS

General: Salesforce, Microsoft Office, LinkedIn Sales Navigator
Languages: English (Native), Spanish (Conversational)

CERTIFICATIONS

- Sandler Sales Foundations
- Negotiation Skills (online)

EXTRA-CURRICULAR ACTIVITIES

- Volunteer at a local food bank twice a month.
- Mentor for a school careers programme, helping students with CVs and mock interviews.

REFERENCE

Sofia Kim
Engineering Manager, Clearpath Software
Contact: sofia@example.com