NOAH MAHMOUD

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SUMMARY OF QUALIFICATIONS

- Marketer who plans campaigns around clear goals and reports honestly on results.
- Experience across 2 employers, most recently as Marketing Manager at Greenleaf Marketing.
- Comfortable across email, social and events.
- Known for clear communication with colleagues and for following work through to the end.

EDUCATION

Trinity College Dublin — **Dublin**
BA Marketing — *2021*

PROFESSIONAL EXPERIENCE

Greenleaf Marketing — **Lisbon**
Marketing Manager — *Jan 2026 – Present*

- Managed a small paid-social budget and cut cost per lead by a fifth.
- Planned the annual content calendar with sales and product.
- Briefed and managed two freelance designers.
- Wrote product pages and case studies with the sales team.

Brightline Agency — **Lisbon**
Marketing Executive — *Jul 2024 – Jan 2026*

- Planned and delivered weekly campaigns across email and social channels.
- Kept brand guidelines up to date and checked campaign assets against them.
- Ran A/B tests on landing pages and email subject lines.
- Ran three trade-show stands, from booking to follow-up.

INITIATIVES

Brand refresh

- Planned and delivered it alongside day-to-day work, with a written plan and agreed success measures.
- Shared the results with the wider team and kept the documentation up to date.

Customer story series

- Planned and delivered it alongside day-to-day work, with a written plan and agreed success measures.
- Shared the results with the wider team and kept the documentation up to date.

TECHNICAL SKILLS

General: Microsoft Office, Canva, HubSpot, Google Analytics
Languages: English (Fluent), German (B2)

CERTIFICATIONS

- Google Analytics Certification
- CIM Certificate in Professional Marketing

EXTRA-CURRICULAR ACTIVITIES

- Mentor for a school careers programme, helping students with CVs and mock interviews.
- Member of a community choir.
- Treasurer of a local sports club, keeping the accounts and membership list.

REFERENCE

Lucas Byrne
Engineering Manager, Greenleaf Marketing
Contact: lucas@example.com